

# LYNN VAVRECK

Marvin Hoffenberg Professor of American Politics And Public Policy

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## Education

Ph.D. Political Science, 1997, University of Rochester  
Concentrations in American Politics, Political Methodology, and Political Philosophy  
M.S. Political Science, 1996, University of Rochester  
M.A. Political Science, 1992, Arizona State University  
B.S. Political Science, 1990, Arizona State University, Magna Cum Laude

## Positions, Faculty, and Political Appointments

Marvin Hoffenberg Chair in American Politics and Public Policy, 2018 - present  
Contributing Columnist, *The New York Times/The Upshot*, April 2014 to present  
University of California Los Angeles, Professor of Political Science & Communication, July 2014 to present  
University of California Los Angeles, Associate Professor of Communication, July 2011 to 2014  
University of California Los Angeles, Associate Professor of Political Science, January 2009 to 2014  
University of California Los Angeles, Assistant Professor of Political Science, July 2001 to 2008  
Dartmouth College, Assistant Professor of Government, July 1998 to June 2001  
Princeton University, Woodrow Wilson School of Public and International Affairs, Presidential Campaign Reform Task Force, Research Associate and Executive Director, 1997-1998  
Office of the Vice-President of the United States of America, Press Advance Representative, The White House, 1991-1992.

## Honors

Member, American Academy of Arts and Sciences, 2020  
Fellow, Andrew F. Carnegie Corporation, 2015-2017  
Featured Speaker, *Aspen Ideas Festival*, Aspen, Colorado, 2016  
Honorable Mention, Association of American Publishers' PROSE Award in Government and Politics, 2013  
Keynote Speaker, American Association of Public Opinion Research (AAPOR) Annual Meeting, 2013  
American Political Science Association Richard E. Neustadt Award for Best Book on the Presidency, 2019  
Moderator, UCLA Luskin Lecture on Thought Leadership with Hillary Rodham Clinton, 2014  
Program Chair, American Political Science Association Annual Meeting, 2012  
Stanford University, Hoover Institution National Fellowship, 2007

## Grants & Awards

Klarman Family Foundation Project Grant, 2020. Nationscape Project.  
Democracy Fund, Project Grant, 2019. Nationscape, an 80-week, 500,000-person mapping of American opinion  
*Washington Post*, Most Ominous Book of 2018, Sides, Tesler, & Vavreck, *Identity Crisis*  
*Vox.com*, "30 Books to Read to Understand the World," Sides & Vavreck, *The Gamble*  
*Slate Magazine*, "Best Books of 2013," Sides & Vavreck, *The Gamble*  
*National Journal*, "Best Political Books in 2013," Sides & Vavreck, *The Gamble*  
*Washington Post/The Fix*, "Best Political Books of 2013," Sides & Vavreck, *The Gamble*  
NSF, Methodology, Measurement, and Statistics Grant, Dual Frame Sampling for Federally Funded Surveys, 2011-2013  
NSF, Program Grant, The Role of Racialization in the Obama Presidency, 2010-11  
NSF, Research Meeting Grant, Planning Meeting on the Future of Election Studies, 2010  
UCLA Center for the Study of American Politics, Research Grant, 2007  
UCLA Assistant Professor Career Development Award, 2006  
Council on Research, UCLA Academic Senate, Faculty Grant Program, 2006  
Carnegie Corporation Strengthening Democracy Grant, October 2004

Council on Research, UCLA Academic Senate, Faculty Grant Program, 2004  
Yale University Institution for Social and Policy Studies, major project support 2003  
Center for Investigation and Research on Civic Learning and Education, University of Maryland, 2002  
Council on Research, UCLA Academic Senate, Assistant Professor Initiative Grant, 2002  
Council on Research, UCLA Academic Senate, Faculty Grant Program, 2002  
Dartmouth College Wilson Faculty Research Fellowship, 2001-2002 (declined)  
Rockefeller Center at Dartmouth College, Social Science Research Grant, 2000  
American Political Science Association Small Research Grant Award, 1999  
Harvard University, Joan Shorenstein Center on Press, Politics and Public Policy Goldsmith Research Award, 1999

## Publications: Articles and Books

- A24 Sides, John, Michael Tesler, and Lynn Vavreck. 2018. "Hunting Where the Ducks Are: Activating Support for Donald Trump in the 2016 Republican Primary." *Journal of Elections, Public Opinion and Parties* 28(2):135-156.
- A23 Sides, John, Chris Tausanovitch, Chris Warshaw, and Lynn Vavreck. 2018. "On the Representativeness of Primary Voters." *British Journal of Political Science*.
- B5 Sides, John, Michael Tesler, and Lynn Vavreck. 2018. *Identity Crisis: The 2016 Presidential Election & the Battle for the Meaning of America*, Princeton University Press.
- A22 Sides, John, Michael Tesler, and Lynn Vavreck. 2017. "How Trump Lost and Won," *Journal of Democracy*, 28(2), April, p.34-45.
- B4 Jacobson, Gary, Sam Kernell, Thad Kousser and Lynn Vavreck. 2017. *The Logic of American Politics*, 8<sup>th</sup> Edition, Thousand Oaks, CA: Sage Publications.
- A21 Sides, John, Michael Tesler, and Lynn Vavreck. 2016. "The Electoral Landscape of 2016," *Annals of the American Academy of Political and Social Science*, 667, p. 50-71.
- A20 Gooch, Andrew A. and Lynn Vavreck. 2016. "How Face-to-Face Interviews and Cognitive Skill affect Item Non-Response: A Randomized Experiment Assigning Mode of Interview," *Political Science Research and Methods*, 13 June, p. 1-20.
- A19 Paluck, Elizabeth Levy, Paul Lagunes, Donald P. Green, Lynn Vavreck, Limor Peer, and Robin Gomila. 2015. "Does Product Placement Change Television Viewers' Social Behavior," *PLOS ONE*, (September).
- A18 Masket, Seth, John Sides, and Lynn Vavreck. 2015. "The Ground Game in the 2012 Presidential Election," *Political Communication* 32(2).
- B4 Jacobson, Gary, Sam Kernell, Thad Kousser and Lynn Vavreck. 2015. *The Logic of American Politics*, 7<sup>th</sup> Edition, Thousand Oaks, CA: Sage Publications.
- A17 Vavreck, Lynn. 2014. "Want a Better Forecast? Measure the Campaign," *PS: Political Science and Politics* (June).
- A16 LaCour, Michael and Lynn Vavreck. 2014. "Improving Media Measurement: Results from the Field," *Political Communication* 31(4).
- A15 Geer, John and Lynn Vavreck. 2014. "The Repositioning of Candidates through Negativity," *Political Communication* 31(2).
- A14 Enos, Ryan D., Anthony Fowler and Lynn Vavreck. 2014. "Increasing Inequality: The Effect of GOTV Mobilization on the Composition of the Electorate," *Journal of Politics*.
- A13 Hill, Seth, James Lo, Lynn Vavreck, and John Zaller. 2013. "How Quickly We Forget: The Duration of Persuasion Effects from Mass Communication," *Political Communication* 30(4).

- B4 Jacobson, Gary, Sam Kernell, Thad Kousser and Lynn Vavreck. 2013. *The Logic of American Politics*, 6<sup>th</sup> Edition, Thousand Oaks, CA: Sage Publications.
- B3 Sides, John and Lynn Vavreck. 2013. *The Gamble: Choice & Chance in the 2012 Presidential Election*, NJ: Princeton University Press.
- B3 Sides, John and Lynn Vavreck. 2012. *The Gamble: The Hand You're Dealt; The Gamble: Random, or Romney?; The Gamble: All In; The Gamble: High Rollers*. Published as four separate e-books. NJ: Princeton University Press.
- A12 Trager, Robert F. and Lynn Vavreck. 2011. "The Political Costs of Crisis Bargaining: Presidential Rhetoric and the Role of Party," *American Journal of Political Science* 55:3, 526-45.
- A11 Jackman, Simon and Lynn Vavreck. 2010. "Primary Politics: Race, Gender, and Age in the 2008 Democratic Primary," *Journal of Elections, Public Opinion, and Policy* 20:2, May, 153-186.
- B2 Vavreck, Lynn. 2009. *The Message Matters: The Economy and Presidential Campaigns*, Princeton, NJ: Princeton University Press.
- B1 Bartels, Larry M. and Lynn Vavreck. Eds. 2000. *Campaign Reform: Insights and Evidence*, Ann Arbor: University of Michigan Press.
- A10 Vavreck, Lynn and Douglas Rivers. 2008. "The 2006 Cooperative Congressional Election Study," *Journal of Elections, Public Opinion, and Policy*, November.
- A9 Green, Donald P. and Lynn Vavreck. 2008. "Analysis of Cluster-Randomized Field Experiments: A Comparison of Alternative Estimation Approaches," *Political Analysis*, 16: 2, 138-152.
- A8 Gilens, Martin., Lynn Vavreck, and Marty Cohen. 2007. "See Spot Run: The Rise of Advertising, the Decline of News, and the American Public's Perceptions of Presidential Candidates" *Journal of Politics* 69: 4, p. 1160.
- A7 Vavreck, Lynn. 2007. "The Dangers of Self-Reports of Political Behavior", *Quarterly Journal of Political Science* 2:287.
- A6 Fowler, Linda L., Constantine J. Spiliotes and Lynn Vavreck. 2002. "Sheep in Wolves' Clothing: Undeclared Voters in New Hampshire's Open Primary," *PS: Political Science and Politics*, V XXXVI, No. 2.
- A5 Vavreck, Lynn, Constantine J. Spiliotes and Linda L. Fowler. 2002. "The Effects of Retail Politics in the New Hampshire Primary," *American Journal of Political Science*, 46: 3.
- A4 Spiliotes, Constantine J. and Lynn Vavreck. 2002. "Campaign Advertising: Partisan Convergence or Divergence?" *Journal of Politics*, 64:1, p. 249-261.
- A3 Vavreck, Lynn. 2001. "The Reasoning Voter Meets the Strategic Candidate: Signals and Specificity in Campaign Advertising, 1998." *American Politics Research*, 29:,5, p. 507-529.
- A2 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2001. "Group Advocacy in the 2000 New Hampshire Primary," in *PS: Political Science and Politics*, Volume XXXIV, No. 2 (June ), P. 267-275.
- A1 Stevenson, Randolph T. and Lynn Vavreck. 2000. "Does Campaign Length Matter? Testing for Cross-National Effects," *British Journal of Political Science*, 30, p. 217-235.

### Publications: Chapters, Reports, Blogs

- C9 Vavreck, Lynn. 2012. "Priming the Economy," in *Oxford Handbook of Political Communication*, Kathleen Hall Jamieson, ed. New York: Oxford University Press.

- W1 Vavreck, Lynn. 2011-12. *Model Politics*, a political blog hosted by YouGov, Inc. [www.today.yougov.com](http://www.today.yougov.com). Blog contributor, organizer, and co-founder.
- C8 Iyengar, Shanto and Lynn Vavreck. 2012. "Online Panels and the Future of Political Communication Research," in *Sage Handbook of Political Communication*, Holli Semetko, eds. New York: Sage Publications.
- C7 Vavreck, Lynn and Shanto Iyengar. 2011. "The Future of Political Communication Research: Online Panels and Experimentation," in *Oxford Handbook of Political Science*, Robert Y. Shapiro and Larry Jacobs, eds. New York: Oxford University Press.
- C6 Jackman, Simon and Lynn Vavreck. 2011. "Cosmopolitanism," in *Facing the Challenge of Democracy: Explorations in the Analysis of Public Opinion and Political Participation*, Paul M. Sniderman and Benjamin Highton, eds. Princeton, NJ: Princeton University Press.
- C5 Fowler, Linda L., Constantine J. Spiliotes and Lynn Vavreck. 2002. "Interest Group Advocacy in the New Hampshire Primary," in *The Interest Group Connection: Electioneering, Lobbying and Policymaking in Washington*, Paul S. Hermanson, Ronald G. Shaiko and Clyde Wilcox, Editors. New York: Chatham House Publishers.
- C4 Vavreck, Lynn. 2001. "Voter Uncertainty and Candidate Contact: New Influences on Voting Behavior," in *New Agendas: Communication and U.S. Elections*, Rod Hart and Daron Shaw, Editors. New York: Rowman and Littlefield.
- C3 Vavreck, Lynn. 2000. "How Does it All Turnout? Exposure to Attack Advertising, Campaign Interest, and Participation in American Presidential Campaigns," in *Campaign Reform: Insights and Evidence*, Larry M. Bartels and Lynn Vavreck, eds. Ann Arbor: University of Michigan Press.
- C2 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2000. "The Role of Issue Advocacy Groups in the New Hampshire Primary," *Getting Inside the Outside Campaign: Issue Advocacy in the 2000 Presidential Primaries*, David Magleby, Editor. Utah: Brigham Young University.
- C1 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2001. "The Role of Issue Advocacy Groups in the New Hampshire Primary," in *PS: Political Science and Politics*, e-symposium "Outside Money in the 2000 Presidential Primaries, David Magleby, editor. Volume XXXIV, No.2.
- R1 *Campaign Reform: Insights and Evidence – Report of the Task Force on Campaign Reform*. 1998. Princeton, NJ: Trustees of Princeton University.

### Original Data Collection (Principal Investigator)

- Vavreck, Lynn. 1999. *Midterm Election Advertising Dataset 1998, (MEAD)*. Dartmouth College: Hanover, NH.
- Fowler, Linda L., Spiliotes, Constantine J., and Lynn Vavreck. 2000. *Dartmouth College AP New Hampshire Primary Election Poll*. Hanover, NH.
- Vavreck, Lynn. 2002. *Observational v. Experimental Data*. Knowledge Networks, Inc.: Menlo Park, CA.
- Vavreck, Lynn. 2003. *Off-year GOTV Field Experiment Dataset*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2004. *Rock the Vote: Presidential Election GOTV Field Experiment Dataset*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2005. *Presidential Election Discourse Dataset 1952-2000*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2006. *Cooperative Congressional Election Study, UCLA Team Module*. Polimetrix, Inc.: Palo Alto, CA.
- Vavreck, Lynn. 2006. *Cooperative Congressional Election Study, Vavreck Module*. Polimetrix, Inc.: Palo Alto, CA.
- Jackman, Simon D. and Lynn Vavreck, 2007-2008, *Cooperative Campaign Analysis Project (CCAP)*, YouGov/Polimetrix, Inc.: Palo Alto, CA.
- Michael Tesler, David Sears, and Lynn Vavreck, 2009-2011, *CCAP Re-interviews*, YouGov/Polimetrix, Inc. Palo Alto, CA.
- Vavreck, Lynn. 2011. Survey Mode Experiment, CBS Television City, MGM Grand, Las Vegas, NV.
- Vavreck, Lynn. 2011-2016. *Cooperative Campaign Analysis Project (CCAP)*, YouGov/Polimetrix, Inc., Palo Alto, CA.
- Vavreck, Lynn. 2012. *State of the Nation Election Survey*, YouGov, Inc., Palo Alto, CA.

Vavreck, Lynn. 2015-2016. *Spotcheck*. Real time election study, YouGov, Inc. Palo Alto, CA.  
Tausanovitch, Christopher N. and Lynn Vavreck. 2019-2020. Nationscape. An 80-week, 500,000-person mapping of American opinion. Los Angeles, CA.  
Vavreck, Lynn and Arash Naeim. 2020. COVID-19 Beliefs. Los Angeles, CA.

## Selected Book Reviews

By Carlos Lozada, "The Eruption," review of *Identity Crisis* in *The Washington Post*, November 1, 2018.  
By Michael Tomasky, "Can the Monster be Elected?" Review of *The Gamble* in *The New York Review of Books*, July 14, 2016.  
By David Lauter, Review of *The Gamble: Choice and Chance in the 2012 Presidential Election*, by John Sides and Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in the *Los Angeles Times*, Books Section, Sunday, August 18, 2013.) Other reviews of *The Gamble* are linked at [here](#).  
By Stan Greenberg, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *The American Prospect*, October 2009).  
By John Geer, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Public Opinion Quarterly* 74:3).  
By Chris Wlezien, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Congress & the Presidency* 37:2).  
By Marc Hetherington, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Political Communication* 27:3).  
By Jonathan Nagler, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Political Science Quarterly* 125:3).  
By Nathan Bigelow and Michael Carlson, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Journal of Politics* 72:3).

*The Timeline of Presidential Campaigns* by Robert Erikson and Christopher Wlezien. Cambridge, UK: Cambridge University Press (review appeared in *Perspectives on Politics* 2014).

*Double Down: Game Change 2012*. Penguin Press (review appeared in *Boston Review*, December 2013)

*The Economic Vote* by Raymond Duch and Randolph Stevenson. Cambridge, UK: Cambridge University Press (review appeared in *Journal of Politics* 2009).

*In Defense of Negativity*, by John Geer. Princeton, NJ: Princeton University Press. (review appeared in *Political Communication* 2008).

*Campaigning for Hearts and Minds*, by Ted Brader. Princeton, NJ: Princeton University Press. (review appeared in *Political Communication* 2008).

By Paul Gronke, Review of *Campaign Reform: Insights and Evidence*, Larry M. Bartels and Lynn Vavreck, Editors, University of Michigan Press: Ann Arbor. (Review appeared in *American Political Science Review*, December 2001).

*The Image is Everything Presidency: Dilemmas in American Leadership*. Richard W. Waterman, Robert Wright, and Gilbert St. Clair. Boulder, CO: Westview Press, 1999. (Review appeared in *Political Science Quarterly*, Spring 2000).

## Other Professional Activities/Awards

Featured Guest, Northwestern University Political Behavior Meeting, 2018  
President, Experimental Research Section of the American Political Science Association, 2014-16  
Member, APSA Task Force on Public Engagement, 2014-15  
Panel Member, NSF Advisory Panel for Census Research Network Proposals, 2013  
Associate Editor, *Research and Politics*, 2013-2015  
Editorial Board, *Journal of Experimental Political Science*, 2013- present  
Plenary Speaker, Annual Meeting of the American Association of Public Opinion Researchers Meeting, 2013

Chair, Best Paper Award Committee, APSA Experiments Section, 2013  
 Chair, Best Paper Award Committee, APSA Elections, Voting Behavior, and Opinion Section, 2013  
 Program Co-Chair, American Political Science Association Annual Meeting, 2012, New Orleans, Louisiana  
 Co-Chair, APSA Task Force on the Importance of Political Science to Society, 2010-12  
 Panel Member, NSF Methods, Measurement, and Statistics Review Panel, 2012  
 Panel Member, NSF Advisory Panel for Census Research Network Proposals, 2011  
 Co-Chair (Public Opinion and Psychology), European Political Science Association Annual Meeting, 2011  
 Public Policy Institute of California (PPIC), Experts Panel, 2010  
 Council Member at Large, Experiments Section of American Political Science Association, 2010-11  
 Member, APSA Carey McWilliams Award Committee, 2010  
 Member, APSA Political Communication Lazarsfeld Award Committee, 2010  
 Member, Experiments in Governance and Politics Network (EGAP), 2009-present  
 American National Election Studies, Board of Advisors, 2009-2017  
 Editorial Board, *Political Communication*, 2009- present  
 Editorial Board, *American Journal of Political Science*, 2009-2011  
 Associate PI, Time-sharing Experiments for the Social Sciences (TESS), 2009-2015  
 British Election Study Board of Advisors, 2009-2013  
 Paul F. Lazarsfeld Award for Best Paper Presented in Political Communication, 2007 American Political Science Association Meeting, Chicago, Ill.  
 National Science Foundation Workshop on Data Infrastructure for Social and Behavioral Sciences, 2009  
 Study Director, Cooperative Congressional Election Study, 2006  
 Panel Development, Polimetrix, Inc., Palo Alto, CA, 2003- 2006  
 Member, Voices of Reform Committee, Commonwealth Club of California, 2005-7  
 Member, American National Election Study 1998 Pilot Study Programming Committee, 1997-98  
 Member, Annenberg School of Communication Y2K Survey Planning Committee, 1997-98  
 Member, Board of Directors, Sorenson Institute for Political Leadership, The University of Virginia, 1997-98.  
 Intern for *American Political Science Review*, G. Bingham Powell, Jr., Editor, 1994-1995.  
 Referee for *American Political Science Review*, *American Journal of Political Science*, *Journal of Economics and Politics*, *Journal of Politics*, *American Politics Quarterly*, *Political Science Quarterly*, Princeton University Press, *Perspectives on Politics*, *Political Communication*, National Science Foundation, and the *Journal of Theoretical Politics*.

## Courses, Community, and University Service

Chair, UCLA Senate Intercollegiate Athletic Committee, 2019-2020  
 UCLA Political Science Department Commencement Speaker, 2018  
 UCLA Communication Department Board of Visitors meeting presentation, 2019  
 UCLA Political Science Board of Visitors meeting presentation, 2018, 2019  
 UCLA Chancellor's Associates Faculty Lectures delivered in Los Angeles, San Diego, 2018-2019  
 Speaker, Greater Phoenix Leadership, Annual Board Meeting, Phoenix, 2018  
 UCLA Optimists Campaign, 2016 Class of Optimists  
 UCLA External Affairs, Annual Meeting Speaker, 2016  
 UCLA Chancellor's Associates Faculty Lectures delivered in Santa Barbara, San Fernando Valley, and Beverly Hills, 2016  
 Faculty Lecturer, UCLA Bruin Woods Family Camp, Summer 2013, 2014, 2015, 2016  
 Election Commissioner, UCLA Faculty Senate, 2013-16  
 Faculty Advisor, Statistics Department DATAFEST 2013  
 Junior Statesman of America, Convention Speech, 2012  
 Junior Statesman of America Board of Advisors, 2012  
 Election Day Q & A at Sherman Oaks Elementary School, grades 2 and 4, 2012  
 Volunteer Day participant, UCLA Day to Give, 2012  
 UCLA Chancellor's Associates Faculty Lectures delivered in Santa Barbara, Orange County, San Diego, San Gabriel Valley, and Los Angeles, 2012  
 UCLA Extension Program Lecture, 2012  
 Founder, UCLA U HEARD IT HERE Public Lecture Series, 2012  
 Survey Methodology (graduate course), 2009-10  
 Member, Vice Chancellor's Task Force to Evaluate the Institute for Social Research, 2010  
 Member, Dean's Committee to evaluate the Social Science in Practice Program, 2010  
 Member, UCLA Academic Senate Committee on Faculty Welfare, 2009-2011  
 Faculty Commencement Speaker, 2009

Member, University Committee on University Admissions and Relations with Schools (CUARS)  
 Member, Dean's Committee to Reinstate Survey Research Center, 2007  
 Chair, Graduate Outreach and Recruitment Committee, 2003-2006; 2008 to present  
 Member, Graduate Studies Committee, 2006  
 Chair, American Politics Field, 2006-7 and 2010-2016  
 Member, Undergraduate Studies Committee, 2008  
 Chair, Department Speakers' Series 2006-7, 2008-9, 2010-present  
 Member, Department Executive Committee, 2006  
 Member, Department Development Committee, 2007-2012  
 Member, Graduate Admissions Committee, 2003 to 2016  
 Member, Dean's Committee to Evaluate Survey Research Center, 2005  
 Member, Center for study of American Politics and Policy Advisory Board, 2005  
 Introduction to Political Behavior (graduate course)  
 Introduction to American Politics, UCLA (300+ students enrolled)  
 America in the 1960s (UCLA General Education Interdisciplinary Course)  
 Director, Dartmouth College Department of Government Honors Program, 1999-2001  
 Quantitative Political Analysis, Dartmouth College  
 Campaigns and Elections, (graduate and undergraduate course)  
 Public Opinion, (undergraduate)  
 Media and Politics Seminar, (undergraduate)  
 Campaign Reform, (with Larry Bartels) Princeton University (undergraduate)  
 The Political Process, Humanities Department Eastman School of Music, University of Rochester (undergraduate)

### Invited Lectures

University of Virginia, Sorenson Institute, 1998  
 University of Pennsylvania, Annenberg School of Communication, 1999  
 Columbia University, 1999  
*Concord Monitor* – Debate Moderator, 1999  
 University of Minnesota, 2000  
 University of California at San Diego, 2002  
 Princeton University, 2002  
 Yale University, 2002  
 University of Michigan, ISSR, 2003  
 University of California, Davis, 2004  
 Brookings Institution, 2004  
 Stanford University, 2004  
 Los Angeles League of Women Voters, 2004  
 UC Board of Regents Meeting, 2004  
 American Academy for the Advancement of Science, 2005  
 Brookings Institution, 2005  
 Commonwealth Club of California, 2006  
 Advertising Research Foundation Symposium on Audience Measurement, 2006  
 Rice University, November 2006  
 Arizona State University, 2007  
 Vanderbilt University, 2007  
 EITM Summer Program, UCLA, 2007  
 Oxford University, Oxford, England, 2007  
 Essex University, Colchester, England, 2007  
 Princeton University, 2007  
 Vanderbilt University, 2008  
 Princeton University, 2008  
 University of Missouri, 2008  
 University of North Carolina, 2008  
 Washington University, St. Louis, 2008  
 Oxford University, 2008  
 Brookings Institution, 2008  
 Rice University, 2008  
 University of California Los Angeles, Law School, 2008  
 University of California Los Angeles, Business School, 2008

University of California Los Angeles, Ziman Center, 2008  
University of California Los Angeles, University Communications, 2008  
University of California Los Angeles, Bruin Alumni ,2008  
University of California Los Angeles, School of Public Affairs, 2008  
University of California Los Angeles, Political Science Development Board, 2008  
Yale University, 2009  
Stanford University, American Politics Workshop, 2009  
Stanford University, American Politics Workshop, 2010  
University of California San Diego, 2009  
University of California Berkeley, 2009  
University of California Los Angeles, School of Public Affairs, 2009  
University of California Los Angeles, Political Science Comparative Politics Group, 2009  
Southern Methodist University & University of Rochester Election Meeting, 2009  
British Election Study Fellows Meeting, Essex University, Colchester, England, 2009  
Northwestern University, Experiments Meeting, 2009  
ELECTDEM Meeting, Central European University, Budapest, Hungary, 2010  
Empirical Legal Studies Meeting, 2010  
University of Pennsylvania, Annenberg School of Communication, 2010  
University of Pittsburgh, 2010  
Vanderbilt University, 2010  
Artists and Athletes CNN Panel of Experts on Midterm Elections (Moderator), 2010  
Vanderbilt University, 2011  
University of Pennsylvania, 2011  
Duke University, 2011  
University of Sydney, 2011  
University of California, Davis, 2011  
Harvard University, 2011  
Massachusetts Institute of Technology, 2011  
Princeton University, 2011  
Vanderbilt University, 2012  
Stanford University, 2012  
Stanford Graduate School of Business, 2012  
University of British Columbia, 2012  
Rice University, 2012  
Princeton University, 2012  
Denver University, 2012  
Brookings Institution, 2012  
American Public Media's *Marketplace* "No Horse in the Race Election Road Show" (Pasadena & Cleveland), 2012  
Orange County Women in Politics Meeting Lecture, 2012  
University of British Columbia, 2013  
Vanderbilt University, 2013  
Yale University, 2013  
UC Berkeley, 2013  
Matsui Center at UC Berkeley, 2013  
Iowa State University, 2013  
Chapman University, 2013  
University of Rochester, 2013  
Brigham Young University, 2014  
Oxford University, 2014  
Franklin & Marshall, 2014  
University of Georgia, 2014  
William J. Clinton Presidential Library, 2014  
University of Michigan, 2015  
Toulouse School of Economics, 2015  
Pennsylvania State University, 2015  
Stanford University, 2015  
University of Iowa Caucus Panel, 2016  
Arizona State University Distinguished Alumni Lecture, 2016  
University of Texas, Austin, 2016



Miami University of Ohio, 2016  
UCLA Hammer Museum Public Forum, 2016  
Vanderbilt University, 2016  
University of Georgia, 2016  
Stanford University, 2016  
University of Georgia, 2017  
Princeton University, 2017  
Harvard University, 2017  
University of Michigan, 2017  
UCLA Hammer Museum Public Forum, 2017  
Zocalo Public Square Public Lecture, 2017  
Vanderbilt University, 2018  
University of Iowa, 2018  
University of Chicago, 2018  
Harvard University, 2018  
Princeton University, 2019  
NYU, 2019  
Northwestern University, 2019

## Graduate Student Dissertation Committees

Member, Sean Overland, (2004)  
Member, Mary McThomas, (2010), Assistant Professor, CSU Chanel Islands  
Chair, Ryan D. Enos (2010), Assistant Professor of Government, Harvard University  
Member, Seth J. Hill (2010), Assistant Professor of Political Science, University of California San Diego  
Member, Michael Tesler (2011), Associate Professor of Political Science, University of California Irvine  
Member, R. Brian Law (2012), Research Associate, YouGov, Inc.  
Member, Matthew A. Atkinson (2012), Assistant Professor, Long Beach City College  
Chair, Sylvia Friedel (2013), Research Associate, Creative Artists Agency  
Member, Felipe Nunes (2014), Assistant Professor of Political Science, University of California San Diego  
Member, Rafaella Asquer (2015)  
Member, Hovannes Abramyan (2015), Research Associate, TargetSmart Research, Santa Monica, CA.  
Member Carrie LeVan (2015)  
Member, Emily Ekins (2015), Director of Polling, CATO Institute, Washington D.C.  
Member Rob Shrode (2016)  
Member Colleen Carpinella (2015 Psychology), University of Hawaii  
Chair, Andrew Gooch (2015), Research Associate, Yale University ISPS; Assistant Professor La Salle University  
Chair, William "Ajax" Peris (2018), Head of ROTC Training Program, LAUSD  
Member, Angela X. Ocampo (2018), Assistant Professor, Arizona State University  
Member, John R. Ray  
Member, Caleb Ziolkowski  
Member, Tyler Reny  
Chair, Brian Hamel

## News & Editorial Content

Contributing columnist to The Upshot at [The New York Times](#), 2014-present  
*The New York Times*, Room for Debate, "Politics Is a High-Stakes Game," January 22, 2012  
*The New York Times*, Sunday Review Section, page 3, "Meet the Undecided" July 29, 2012 (with Larry M. Bartels)  
*The New York Times*, Campaign Stops, "Meet the Undecided," July 30, 2012 (with Larry M. Bartels)  
*The New York Times*, Campaign Stops, "The A-Little-Bit-Less Undecided," September 20, 2012  
*The New York Times*, Sunday Review Section, page 3, "Hark! The Undecided!," September 23, 2012  
*The New York Times*, Campaign Stops, "Debating Points: Who's Still Thinking it Over?" October 3, 2012  
*The New York Times*, Campaign Stops, "Debating Points: How Will the Undecided Make up their Minds?"  
October 16, 2012  
*The New York Times*, Campaign Stops, "Debating Points: The Undecided See Things Differently," October 11,  
2012  
*The New York Times*, Campaign Stops, "Debating Points: Why Won't they Stop Agreeing?," October 22, 2012  
*The New York Times*, Campaign Stops, "In Defense of the Undecided," November 1, 2012

*The Washington Post*, Wonkblog, "For 2012, the unemployment rate doesn't matter. The change in it does," February 3, 2012.

*The Washington Post*, Wonkblog, "Predict the 2012 Election!" (widget), April 24, 2012.

*The Huffington Post*, "Dissecting the Political Race, Hollywood Style," November 1, 2012 (with William Mapother).

*Inside Higher Education*, "Essay on Unusual Approach to book about 2012 Election," August 29, 2013 (with John Sides).

"Republicans Haven't Lost Women." *Bloomberg View*, 7 November 2013 (with John Sides).

"Will the 2014 Election Solve Anything?" *CNN*, 7 October 2013 (with John Sides).

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